



Boston Chowda Co. Kettle Program

“Soup up the Sales”



These Quality Food Warmers are made of heavy duty stainless steel. They are mirror polished with ventless bodies which not only make them easy to clean, but also makes them look great . Their thermostatically controlled heating elements ensure longer life, faster warm ups and efficient use of electricity. These kettle are **NSF** approved as a cooker/holder unit.

FW 9003

- 3 Stainless steel Ladles
- 3 Stainless steel 5 quart capacity inserts
- 3 stainless steel lids
- Includes EZ- DRAIN front spigot
- 65 inch cord with three prong grounded plug.
- 120V Ac 60HZ – 1200 watts 10 amp
- 3.5 quart hot water well capacity – For wet use only

www.plenus-group.com

Program Details

Need Help Starting up Your Boston Chowda Hot Soup Program?

Boston Chowda Co. has secured exclusive pricing on these heavy duty Soup Warmers. For \$350.00 delivered, you obtain one of these kettles to start up your counter top program. In addition you will receive marketing tools to help grow your sales.

Marketing Tools Included are:

- | | |
|-------------------------|----------------------|
| Menu Board | Magnetic Kettle Wrap |
| Kettle Procedure Manual | Shelf Tags |

To help offset the initial cost Boston Chowda will supply one case of each of the following items FREE.

- | | |
|----------------------------|-------------------------|
| 879060 – BC Chicken Noodle | 879056 – BC Beef Barley |
| 879058 – BC Corn Chowda | |

This is 48 lbs.. = 96 cups, sold at \$3.79 yields \$363.84.

Retailer must agree to display Boston Chowda Company products

Store Name: _____

Location: _____

Phone #: _____

Sign: _____

Please send this sheet signed to Jen Blais at jblais@capitalcandy.com
Kettle will be received within 3 business days of order receipt.